

Your belongings, our priority.



Company profile



# Protecting what you value most.

Since its foundation in 1968, we have been providing products that protect everything with the “power of air” . Since then, Kawakami Sangyo has produced and sold Japan's first bubble cushioning material, Puti-Puti, and now offers a diverse line-up of soft- and hard board types, with more than 20 standard types and more than 1,000 types including more advanced brands.

Our products are used in a wide range of fields, from packaging of familiar items such as confectionery, foodstuffs and stationery, to automotive parts, machine parts, agricultural materials, construction materials and civil engineering-related applications.



## Sheet Products

Puti-Puti offers a versatile range of variations tailored to diverse applications.

The lineup includes eco-friendly options made from recycled materials, products with antistatic properties, the heart-shaped “Heart-Puti” , and “Spa-Spa” , which can be effortlessly cut without scissors, along with many other innovative and highly practical products.

To meet the evolving needs of modern times, Puti-Puti continues to introduce a wide variety of creative solutions, constantly innovating and evolving.



## Boards and processed products

We provide a diverse range of board products designed to support logistics and various applications. Our offerings include Pla-Pearl, a lightweight yet durable rigid board with a structure similar to Puti Puti, and ecoReal boards, crafted entirely from 100% recycled materials for an eco-friendly solution.

In addition to these core products, we manufacture a variety of processed items utilizing these boards, such as durable cases and boxes, container boxes, beds, and simple private rooms, catering to needs ranging from small to large-scale products.

To meet specific customer requirements, we also offer tailor-made solutions, ensuring that our products align perfectly with your unique needs.



## Logistics equipment

As a pioneer in the cushioning material industry, we also provide systems that support the logistics industry as a whole. In response to labour shortages and efficiency issues at logistics sites, we develop and manufacture cushioning material manufacturing machines and electric traction assistance vehicles to support our customers' logistics operations by improving productivity. We also provide flexible rental services with low initial costs to meet a variety of needs, from short-term use to long-term operation.

# CORPORATE OVERVIEW

Established **1968**  
President **Keisuke Yasunaga**  
Capital **99.290.000 JPY**  
Employees **528 (September 2024)**  
Net sales **16.1 billion JPY (September 2024)**  
Business Development, manufacturing, processing, wholesale, and sales of plastic materials using "air"  
Development, manufacturing, and rental of cushioning material manufacturing machines  
Purchase and sale of cushioning materials, packaging materials, logistics materials, and logistics equipment

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Kawakami Sangyo was founded in 1968 and established in 1976.

Since its establishment, the company has steadily increased its number of employees and sales, and as of September 2024, it has 528 employees and sales of 16.1 billion yen, making it a steadily expanding company.

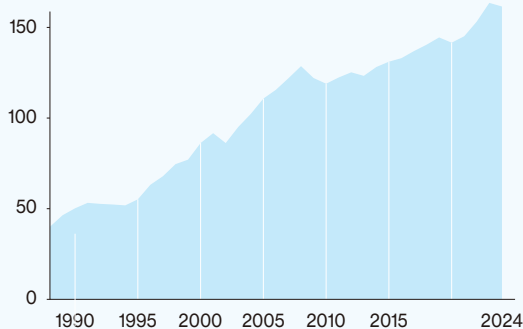
Utilizing our unique manufacturing method and technical capabilities, Developed and started commercial sales of Japan's first bubble cushioning material manufacturing machine.

Today, we hold approximately 60% of the market share\* in the industry and continue to grow based on trust and a proven track record.

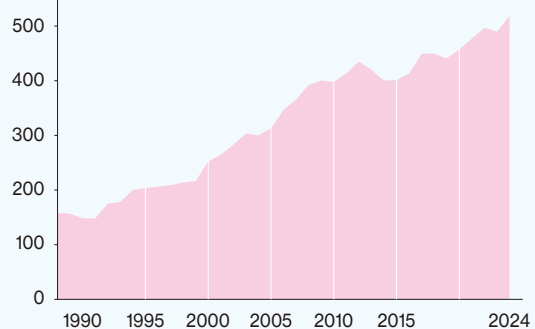
\*Kawakami Sangyo's share of the Japanese market for air cushioning materials (our product name: Puti-Puti) as of 2021: based on own research

## Sales Transition

(hundred million)



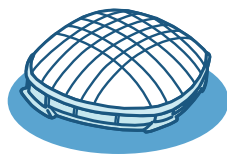
## Number of Employees



## Puti-Puti in numbers

### Annual air sealing volume

**565**  
times Tokyo Dome



Large volume of air are sealed within PutiPuti, leveraging the cushioning power of air to deliver optimal protection and functionality.

### Daily Puti-Puti production

Corresponds to the surface area of

**1**  
Fuji mountain

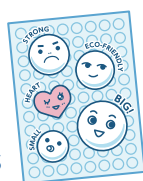


Puti-Puti, which is in demand around the world, is produced in large quantities every day at factories located throughout Japan.

\*Total for all plant pr day

### Number of Puti-Puti products

More than **100** types



We are dedicated to innovative product development from diverse perspectives, continuously enhancing our offerings. Today, there are over 100 unique types of Puti-Puti available worldwide, tailored to meet various needs.

### Number of custom-made orders per year

**5,000**



Anyone can place an order with ease, and we're happy to fulfill requests starting from just a single piece. Share your ideas and challenges with us.

# Protecting the earth

We have always prioritized creating environmentally-friendly products and running our operations with minimal environmental impact. In 2021, we strengthened this commitment by declaring our focus on “decarbonization management,” and we now actively promote initiatives that support a sustainable society. Working closely with our customers and local communities, we remain dedicated to building a better future for everyone.

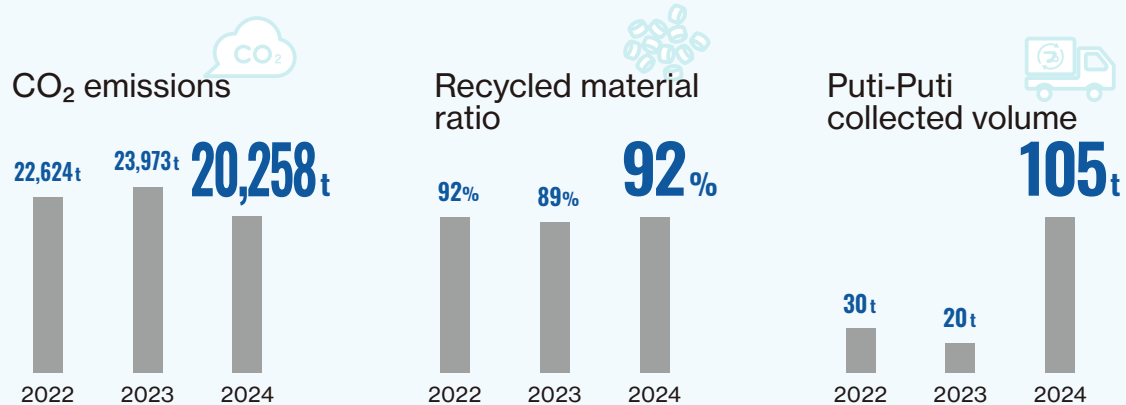
## De-Carbonization management

1. We will pursue our unique environmental contribution initiative, the “Putiputi Environmental Declaration 2030.”
2. We are committed to advancing the virtuous cycle of plastics through our proprietary “Loop Recycling” system, a closed-loop recycling process we developed.
3. We will continue striving for “mono-materialization” , “upcycling” and “resource minimization” in new product development.
4. We aim to be both “carbon neutral” and “energy efficient” in the production and processing of our products.
5. We will actively engage in initiatives to help prevent global warming.
6. We will work to reduce CO<sub>2</sub> emissions related to employee transportation and logistics.
7. We will publicly disclose our environmental contribution targets and achievements in “De-Carbonization management” on our website.

## History of environmental activities

- 1968 ● Established
- 1998 ● Dioxin suppression “Orange Puti” released  
Bio-degradable “Green Puti” released
- 2004 ● Lightweight and space-saving “Diet-Puti” released
- 2005 ● Started producing milk caps (from recycled plastic)
- 2008 ● Use of colored recycled raw materials “Eco-Harmony” released  
“E-pla-Pearl” using recycled raw materials released  
Obtained certification under the Wide-Area Certification System (Certification No. 165)
- 2009 ● Lightweight version of Puti-Puti
- 2010 ● Loop Recycle contract No. 1 concluded
- 2011 ● Obtained “Eco-Action” certification
- 2014 ● Bio-puti using raw materials derived from sugarcane released
- 2016 ● Received the bronze prize of Eco Mark Award 2015  
Achieved 80% recycled Puti-Puti ratio
- 2019 ● Joined “Clean Ocean Materials Alliance” (CLOMA)  
Biodegradable “Green Puti RE” released (renamed to Biodegradable Puti in 2022)
- 2020 ● “Recycled PE bag” using 100% recycled raw materials released
- 2021 ● Installation of Puti-Puti collection boxes started  
Establishment of de-Carbonization Management, “Puti-Puti Environmental Declaration 2030”
- 2022 ● “Tama-Puti” using egg-shells as materials is released
- 2023 ● Developed the ecoReal series (a product group with a 100% recycling rate)  
Achieved a 90% recycling rate for Puti-Puti (based on the average for all factories in FY2023)
- 2024 ● Kami-Puti cushioning envelopes released  
Plä-Parl and ecoReal cushioning envelopes, which use mass-balanced bioplastic raw materials, released

We are promoting various initiatives based on De-Carbonizing management



\*The figures are based on the accounting year. The amount of Puti-Puti collected in 2022 is for four months only due to a change in the accounting year.

Using recycled raw materials



Development of biodegradable products



Use of biomass plastics



Collecting Puti-Puti



Eco Action 21 Initiatives



Converting company cars to HV, EV and FCV



Solar panels



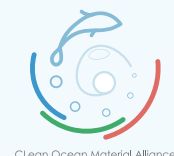
Use of renewable energy



Decentralisation of factories and distribution centres



Joining CLOMA



Joining J-CEP



Participation in local government environmental activities



Selecting “ecoReal” simply makes it eco-friendly

To make earth-friendly choices more accessible, we brand all of our environmentally friendly products and initiatives as “ecoReal” . We also promote a variety of activities that simplify decision-making, encouraging more customers to choose sustainable options.



Kawakami Sangyo Co., Ltd. supports the United Nations' Sustainable Development Goals (SDGs) and will contribute to the realisation of a sustainable society through proactive initiatives.



エコアクション21  
認証番号 0006520

In 2011, we were certified and registered under Eco Action 21, an environmental certification system organised by the Ministry of the Environment. Through obtaining Eco Action 21 certification, we are actively and continuously working to address environmental issues.



<https://www.putiputi.co.jp/en>